

# Solar For All Creates Savings for Homeowners

## Melvin in Bridgeport, CT

		Over 20 year lease
Pre-Solar Electric Costs	9,438 kWh/yr electricity usage	\$50,576
Customer Costs	\$75 per month solar lease for 6 kW	\$18,000
Green Bank Incentive		\$5,605
Post-Solar Electric Costs		\$34,043 (including lease)
Customer Savings	\$595 in Year 1	\$16,533 Net Savings

Melvin will save more than \$16,000 over the next 20 years

"Everyone said it was crazy to go solar, now they all want it. People don't realize there are savings. Our bill during the winter was \$460 and now it is \$15." — Melvin, who went solar in June 2015 and convinced three neighbors to also go solar with PosiGen about the program



2,800 families participating



\$700 average net annual savings in first year



75% of participating families are below median income levels

#### Solar for All

The Solar for All program is a nationally recognized public-private partnership between the Connecticut Green Bank and PosiGen. The program offers a solar lease and energy efficiency upgrades to

homeowners regardless of credit or income, reducing the burden of Connecticut's high energy costs. A low, fixed-price monthly lease allows homeowners to avoid all upfront costs and enjoy a predictable payment for 20 years. Solar for All relies on a community-driven campaign style of marketing to reach all homeowners in underserved markets. Since the partnership launched in 2015, solar penetration in low-and-moderate income (LMI) households has increased to be in line with solar in upper income households, reaching solar parity. Solar for All is an exemplary model of how to bring clean energy solutions to LMI households and communities of color.





# \$700 Average Net Annual Savings in Year One

Chad's family will save more than \$26,000 over the next 20 years



"I went solar because my bills were so high and I heard good referrals about PosiGen." — Chad with son Justin, they went solar in April 2019

# Chad in Stratford, CT

		Over 20 year lease
Pre-Solar Electric Costs	16,713 kWh/yr electricity usage	\$110,424
Customer Costs	\$79.99 per month solar lease for 7 kW	\$19,198
Green Bank Incentive		\$3,970
Post-Solar Electric Costs		\$84,268 (including lease)
Customer Savings	\$1,003 in Year 1	\$26,156 Net Savings



"No money down, no credit check means no brainer. If you can save a penny with PosiGen, then why wouldn't you do it? Going solar had an earthquake of an impact on my bill." — Peter, went solar in May 2016

## Peter in Bridgeport, CT

		Over 20 year lease
Pre-Solar Electric Costs	9,360 kWh/yr electricity usage	\$60,632
Customer Costs	\$75 per month solar lease for 6 kW	\$18,000
Green Bank Incentive		\$2,254
Post-Solar Electric Costs		\$38,252 (including lease)
Customer Savings	\$848 in Year 1	\$22,380 Net Savings



"We have got to do it [go solar] for the grandkids.
We've got to save the earth one person at a time."

— Coretta, went solar in July 2019



"With central air, my bills were \$310 in the summer. This summer [with solar panels], my bill is \$12!" — Sophia, went solar January 2018

#### To learn more, visit www.ctgreenbank.com/solarforall